

APINAT OBB SIRICHAROENJIT BIO

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Apinat Obb Siricharoenjit, a line producer and production manager with deep roots in Thai tradition and shaped by Australian progressivism, has carved out a significant niche in the Thailand film industry over a notable 16-year career. From the ambitious beginnings as a production assistant to a pivotal role as a partner at Living Films Co. Ltd., Siricharoenjit's professional story is one driven by a unique cultural lens and a steadfast commitment to the art of filmmaking.

Educated at Mahidol University International College with a bachelor's in business management, Siricharoenjit has strategically merged theoretical knowledge with practical application, impacting both the development of narrative and the execution of film production. He was the Line Producer for the "Alien" TV Series (Disney/FX Network), the largest film investment in Thailand. Currently at the forefront as Line Producer for "The Devil's Mouth", a film by Lionsgate, Thunder Road, and AmazonMGM, Siricharoenjit's ability to oversee intricate productions is evident.

Obb has worked in many roles in his career, including:

- Line Producer on "The Devil's Mouth" (Lionsgate/Thunder Road/AmazonMGM)
- Line Producer on "Alien" (Disney/FX Network)
- Production Supervisor on "The Greatest Beer Run Ever" (Skydance/Apple TV+)
- Unit Production Manager on "Ms. Marvel" (Disney/Marvel Studios)
- Unit Production Manager on "Tár" (Focus Features/Universal)
- Unit Production Manager on "Thirteen Lives" (MGM/Amazon)
- Unit Production Manager on "S.W.A.T." Season 6 (Sony Television)
- Unit Production Manager on "Tremors – Shrieker Island" (Universal)

Beyond the set, Siricharoenjit's influence extends to strategic industry positions, contributing to the shaping of Thai cinema's future. He is the key industry advocate and was instrumental in helping pass Thailand's new 30% film incentive, further strengthening the country's appeal as a world-class production hub. And he has played a significant role in helping to shape public policy towards the film industry in Thailand. His current notably roles include:

- Committee Member, National Film and Television Board under Ministry of Culture
- Committee Member, Sub-committee for improving the Thailand Incentive Program under the Ministry of Tourism and Sports
- Vice President, Foreign Film Service Production Association

Apinat Obb Siricharoenjit is a critical part of Living Films and his work is not just a career but a passion. He is loyal to his craft and continues to strive, every day, to drive the Thailand industry forward.

